



Niagara Branch of the Ontario Institute of Agrolologists

- PRESENTS -

A SPECIAL FREE LECTURE OPEN TO THE PUBLIC

The Way it Was - A History of Ontario's Vegetable and Fruit Canning Industry

SPEAKER : **JOSEPH C. RIDER**, Retired Plant Manager with 40 years experience
in the canning industry
DATE : Monday, January 7, 2013, 2:00 p.m.
VENUE : Rittenhouse Hall at the Vineland Research and Innovation Centre,
4890 Victoria Ave. N., Vineland Station, ON LOR 2E0

Those interested in the history of the fruit and vegetable canning industry in Ontario will want to attend this lecture by Joseph C. Rider. Insights into the fruit and vegetable canning industry will be provided by a person that devoted his working life to Canadian Cannery Ltd. - which morphed through ownerships with Del Monte, Nabisco, Kraft, CanGro and finally ConAgra.

Mr. Rider began his career in the canning industry in 1951 as "Production Employee" at the Canadian Cannery Ltd. 'Simcoe Ontario Plant'. During his 40-year career, Joe worked with progressive food companies such as Canadian Cannery, Del Monte and Nabisco. He became Plant Manager of several Ontario operations - Simcoe, Dresden, Exeter, Boese Foods with responsibilities for the St. Davids Plant - and the Vancouver and Penticton operations in British Columbia.

In 2012 our speaker self-published his autobiography, *The Way it Was - My Life Story Including a 40 Year Cannery Career*. His book chronicles the fruit and vegetable canning industry in Ontario and Canada and tells the intriguing story of his life. There will be an opportunity to purchase a signed copy of this informative book.

In addition, Fred Dainard, Plant Manager of the St. Davids Fruit Operation for 16 years and Bill Fedorkow, Field Manager for 40 years for the St. Davids and Boese Canning Plants and Manager of past Canadian Cannery owned lands will be on hand to provide information on the Niagara fruit canning industry.

For further information contact :

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